# 3<sup>rd</sup> International Exhibition "GREEK TOURISM Expo '16" Athens, November 25-27

# The exhibition shall have the following focal points:

- 1. The highest possible improvement of the incoming tourism in Greece. Under the initiative "Come to meet the Greeks", will participate 120 international buyers from Europe, the Balkans, Asia, Middle East, USA and Canada, covering all tourism sectors, as well as meetings held between all interested parties.
- 2. The best promotion to enhance the domestic tourism in Greece.

# Your participation is the next step for conducting fruitful business in Greece

Exhibitors from all tourism-related sectors will have the chance to meet with the interested parties and provide information about the attractions, natural beauty, special destinations, and sightseeing opportunities throughout Greece.

# **Exhibition Sections:**

- Leisure & MICE Tourism
- City Breaks
- Luxury Tourism
- Luxury Boutique Hotels & Villas
- Marine & Cruise Tourism
- Greek Gastronomy
- Health Tourism
- Archaeological and Cultural Tourism
- Agrotourism, Sports, Walking tourism, etc.
- All types of tourism services and products offered in Greece

# **Exhibitors**

#### Destinations

Special promotion of Greek Regions, Municipalities and Tourism Organizations

# Accommodation

Hotels, Luxury Hotels & Villas, Traditional Guest Houses, Rooms and other types of accommodation

#### Agencies

Tour Operators, Travel agents

#### Sea Tourism

Sea cruises and Yachting companies, Marinas, Sailing, Water ski, Sea sports, Diving, Surfing and Windsurfing

# Greek Gastronomy

Organic products, local producers, manufacturers and companies active in the gastronomy sector

#### MICE

Meetings, Incentives, Conferences, and Events

# Transportation

Airlines, Coaches, Cruise companies, Yachting, Shipping companies, Passenger ships

# Archaeological Tourism

Archaeological sites, Museums, Monasteries and Monastic complexes, Caves, National parks

# Services companies

Services for tourists and tourism companies, Tourism Units and locations, cruise companies, Business support and Organization for tourism companies

# IT Solutions

e-Travel & e-Hospitality systems and solutions, Online booking systems, Software applications for tourism agencies

Design, Construction and Support Companies

Design and Constructions companies for Hotels, tourism units and locations.

- The GREEK TOURISM Expo is an international event, for domestic and international tourism companies and professionals
- Numerous B2B meetings between all the participants, exhibitors, buyers and visitors from all tourism-related sectors.
- Simultaneous events organized by official tourism public and private entities, bodies, and companies.

COME TO MEET THE GREEKS FOR SUCCESSFUL BUSINESS!